


















SPONSORSHIP OPPORTUNITIES

Frederick Steeplechasers MARKET STREET MILE The Virtual Edition

2020	PREMIER SPONSOR \$2000	GOLD SPONSOR \$500	SILVER SPONSOR \$250	BRONZE SPONSOR \$100
Number of sponsorships available	Rotary Club of Carroll Creek	8	Unlimited	Unlimited
Logo on Race Postcards, Posters (commit by April 1)				
Logo on home page of Race Website				
Logo on Race Bib				
Opportunity to post special sponsor message on social media and in wrap-up email				
Logo incorporated into artwork on front of Race Shirt (commit by August 1)				
Race Day Announcements Recognition				
Included on Race Promotion mass email (12,000+ recipients)				
Logo on back of Race Shirt (commit by August 15)				
Race Day Banner (supplied by us)	3' x 6'	Shared Banner	Shared Banner	
Logo on Race Website				
Complimentary Race Entries	5	3	2	1
Facebook Thank You/Recognition	Dedicated Post	Dedicated Post	Shared Post	Shared Post

www.frederickmarketstreetmile.com | www.steeplechasers.org



THE RACE!

The Frederick Steeplechasers Running Club has been bringing the Market Street Mile to Frederick as part of Celebrate Frederick's In The Streets event since 1983!

OUR PARTICIPANTS!

Our participants include the fastest runners in the area, recreational runners, and families just out for a stroll. In 2019, we had 652 participants!



OUR VOLUNTEERS!

Our volunteers are the best, with over 40 friendly faces coming together on race day to ensure that everyone has a great experience.



OUR SPONSORS!

We could not be successful without the generosity of our loyal sponsors. Some of them have been with us for years and we are so grateful for their support.



OUR PROCEEDS!

100% of this year's net proceeds will be divided between:

- City Youth Matrix
- Lincoln Panther Running Club at Lincoln Elementary School

Yes!

I will sponsor the 2020 Frederick Market Street Mile!

1 SELECT YOUR SPONSORSHIP LEVEL

- Gold \$500
- Silver \$250
- Bronze \$100

Thank you for your sponsorship of the Frederick Market Street Mile!

Premier Sponsorship \$2,000 - contact us

2 PROVIDE US WITH YOUR INFORMATION

SPONSOR NAME _____

CONTACT NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP _____ PHONE: _____

EMAIL _____

3 COMPLETE YOUR PAYMENT

- Check Enclosed (payable to Frederick Steeplechasers Running Club)
- Please Invoice Me

SEND COMPLETED FORM TO:
Frederick Steeplechasers Running Club
PO Box 681
Frederick, MD 21705

QUESTIONS?
Please contact Lou King
(lou.king@steeplechasers.org)

Or skip the paperwork and register online at:
<https://steeplechasers.org/signature-race-sponsorship-registration/>

*The Frederick Steeplechasers Running Club is a 501(c)(3) nonprofit organization.
All contributions are tax-deductible to the fullest extent allowed by law.
FSRC Tax ID # 51-0211400, RRCA Tax ID #23-7283854 (group exemption #2702)*



Sponsor the Frederick Market Street Mile!

The Market Street Mile began in 1983 as part of the first *In The Streets* event to celebrate the completion of the project to bury electric lines in downtown Frederick. Mayor Ron Young suggested a one mile run down Market Street followed by a parade and a large street party downtown. The tradition has continued, and although the parade is no longer held, the Frederick Market Street Mile runs on.



We invite you to join us as a sponsor of this year's event. You'll enjoy excellent marketing benefits, exposure to our growing field of participants, and the opportunity to align yourself with the well-respected Frederick Steeplechasers Running Club and our target charitable beneficiaries, Lincoln Panther Running Club at Lincoln Elementary School and City Youth Matrix.

We aim to offer a first-class race to area runners of all abilities, while supporting local children in need. In 2019 600+ participants ran down Market Street and we raised \$11,208 for the Lincoln Elementary School after-school running club and Advocates for Homeless Families.