

Minutes: FSRC Board Meeting - 2021-05-19

Attendees

Voting

- Lou King - Board Director, Technology Chair, Market Street Mile Race Director
- Joshua Roane - Board Director
- Tim O'Keefe - Board Director, Decathlon Director
- Mark Lawrence - Board Director, Lewis Run Race Director, Race Services Chair, Pie Run Race Director
- Heidi Novak - President, Training Coach (RRCA Certified)
- Patrei Ningen - Secretary
- Crystal Tressler - Training Committee Chair, Training Coach (RRCA Certified), Treasurer, Volunteer Coordination Chair
- Chris Dutton - Training Committee Chair, Vice President

Non-voting

- Harriet Langlois - Summer Solstice 8K Race Director, Women's Distance Festival Race Director, Races Committee Chair
- Carolyn DiMaria - Store Chair

Action Item Summary (updates since 2021-02-25)

- Joshua Roane (closed):
Come up with an alteration to the language of Article III, Section II of the Constitution that discusses the composition of the Executive Board
- Heidi Novak (closed):
Reach out to MCRRC about their experience with forming DEI Committee.
- Patrei Ningen (inprogress):
Follow up with committees about a Roles and Responsibilities document.
- Lou King (closed):
Advertise for Intervals Blog position.
- Lou King (inprogress):
Advertise for Community Liaison position (at a later time).
- Billy Clem (closed):
Review the Small Group Policy to see how it could be applied to pub runs.
- Harriet Langlois (closed):
Update website and contractility with plan to start race service bookings starting July 1
- Tim O'Keefe (closed):
Work on plan for Decathlon, waiver, and COVID plan.
- Harriet Langlois (closed):
Come up with a COVID plan for SS8K.
- Gwyn Whieldon (closed):
Book Utica Park late August for Summer Picnic.
- Chris Dutton (closed):
Contact Caree Vander Linden about Zoom yoga.

- Chris Dutton (closed):
Get information from Megan Putman about Zoom Health and Wellness event and share with Barb Meely.
- Barb Meely (closed):
Post Zoom Health and Wellness event to Facebook group.
- Chris Dutton (closed):
Look into a location for the Membership Meeting in November
- Chris Dutton (closed):
Look thru more photos for the new promotional materials
- Mark Lawrence (closed):
Ask Sarah Stamper what SPHS's intentions are with filing for a race permit
- Gwyn Whieldon (closed):
Look into locations for the annual banquet
- Heidi Novak (closed):
Reach out to the Social Committee as to how food will be handled at the Summer Picnic
- Crystal Tressler (closed):
Send draft of the member survey to leadership as to what information could be gathered
- Heidi Novak (closed):
Email Mike Kearny to remove Pub Runs from the calendar and for Oksana Lightfield to add them to the bi-monthly newsletter.

Motion/Vote Summary

- (approved)
Motion to approve minutes from the Feb 25th board meeting
- (approved)
Move to include in the Transgender Policy “In the spirit of inclusivity, we encourage all community running events to embrace this policy as well.”
- (approved)
Move to update the Social Media Policy as indicated below:
“As a member of the FSRC leadership team, your commentary is not only a direct reflection of you personally but also our brand. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability and damage FSRC's reputation. Once it's on the Internet, it's there forever” **will now read** “Regardless of how or where club leaders post on social media, posts may be perceived as coming from the club. As such, posts on club-related topics which might hurt FSRC's reputation in the community, or which reveal FSRC private information, should be avoided.”
“You are at all times a representative of FSRC regardless of how or when you are posting on social media.” **will be removed.**

Discussion Items

Call to order

Call to Order 6:03PM

Approval of minutes from February 25th Board Meeting

<https://docs.google.com/document/d/1NFQ5YGOplVDqVRuEGYaNUO6ZqsLnCydMwjjR4I8mZKA/preview>

MOTION approved [mover Lou King, seconder Tim O'Keefe]:

Motion to approve minutes from the Feb 25th board meeting

votes: Chris Dutton (approved), Crystal Tressler (approved), Heidi Novak (approved), Lou King (approved), Mark Lawrence (approved), Patrei Ningen (approved), Tim O'Keefe (approved)

Treasurer's Report

<https://drive.google.com/file/d/1lcmUGyQr9FfNLYxT0bSuht8gsZ-xrbb0/view?usp=sharing>

- Q1 favorable with more revenue and less expenses
- 576 members now and 380 removed from group runs page

Filling Communications Chair [Louis Schiavone / Communications Chair]

Any ideas of someone to fill the role?

- Continued discussing who could take this over
- We know that Oksana Lightfield is not able to

President's Report

FSRC Transgender and Transsexual Athletes Policy [Heidi Novak / President]

Discuss and vote on suggested change to policy, as well as discuss where this policy should be posted.

<https://docs.google.com/document/d/12EGcWAp41cLU5kpGqHZ9A1kKlygopxEJ9mJdAVfQVzo/edit?usp=sharing>

- Discussed adding the policy to the signature race section of the site
- Discussed adding the policy to the competition page
- Discussed the change to the policy

MOTION approved [mover Lou King, seconder Tim O'Keefe]:

Move to include in the Transgender Policy "In the spirit of inclusivity, we encourage all community running events to embrace this policy as well."

votes: Chris Dutton (approved), Crystal Tressler (approved), Heidi Novak (approved), Joshua Roane (approved), Lou King (approved), Mark Lawrence (approved), Patrei Ningen (approved), Tim O'Keefe (approved)

Social Media Policy - Leadership Team [Heidi Novak / President]

Discuss and vote on suggested changes.

https://docs.google.com/document/d/1_sZYz8SLtepLIAT7V9laD0IGcUckXnsIMrm9xlaR0_I/e/dit?usp=sharing

- Discussed that some verbiage may be worded too aggressively and should be changed

MOTION approved [mover Joshua Roane, seconder Tim O'Keefe]:

Move to update the Social Media Policy as indicated below:

“As a member of the FSRC leadership team, your commentary is not only a direct reflection of you personally but also our brand. Commentary that is considered defamatory, obscene, proprietary or libelous by any offended party could subject you to personal liability and damage FSRC's reputation. Once it's on the Internet, it's there forever” **will now read** “Regardless of how or where club leaders post on social media, posts may be perceived as coming from the club. As such, posts on club-related topics which might hurt FSRC's reputation in the community, or which reveal FSRC private information, should be avoided.”

“You are at all times a representative of FSRC regardless of how or when you are posting on social media.” **will be removed.**

votes: Chris Dutton (approved), Crystal Tressler (approved), Heidi Novak (approved), Joshua Roane (approved), Lou King (approved), Mark Lawrence (approved), Patrei Ningen (approved), Tim O'Keefe (approved)

Membership Meeting (November) [Heidi Novak / President]

What are our thoughts on holding the Membership Meeting this year? If we want to have it, we need to start looking for a location.

- Discussed that we would like to have the meeting the week of Nov. 10
- Lou mentions the RRCA Symposium on Nov 6 so dates won't conflict
- Noted that the Board Meeting is November 17 so dates also won't conflict
- Discussed the Delaplaine or golf courses as a possibility
- Discussed that the prices of all venues have increased

ACTION: Chris Dutton (closed)

Look into a location for the Membership Meeting in November

New promotional materials [Heidi Novak / President]

Review and discuss the draft for the new promotional materials.

- Discussed needing more diversity in photos
- Discussed that we should have permission to use photos
- Discussed that those in photos, specifically close-ups, should be members

ACTION: Chris Dutton (closed)

Look thru more photos for the new promotional materials

Member Survey - Interests, skills. and talents [Heidi Novak / President]

With several committee positions open, we thought that doing a member survey to find out more about our members could help us in filling these positions.

- Discussed doing a member survey to find out more about our members
- Discussed including interests, skills, and talents as part of the survey for membership renewal as a way of targeting the right people for specific tasks when considering volunteering

ACTION: Crystal Tressler (closed)

Send draft of the member survey to leadership as to what information could be gathered

Frederick Turkey Trot [Mark Lawrence / Race Services Chair]

Discuss this year's Turkey Trot.

- Mark mentioned that Sheppard Pratt has not applied yet for a permit for the Turkey Trot this coming November
- Harriet suggested we should find out what their plans are
- So far it seems as though no one is attempting to hold the event

ACTION: Mark Lawrence (closed)

Ask Sarah Stamper what SPHS's intentions are with filing for a race permit

Races

looking for replacement for MSM race director [Lou King / Market Street Mile Race Director]

We are looking to find a replacement for the Market Street Mile race director position. Hope is to find assistant race director, for training this year, then pass on the position next year.

Does anyone have any ideas who might be good at this position, and interested?

- Discussed finding MSM assistant race director for 2021 and race director for 2022

Date for Lil' B 5k-ish [Harriet Langlois / Races Committee Chair]

The fall race calendar is going to be crowded. If we're going to do the Lil' B, we should set the date.

- Discussed dates for the Lil B 5k-ish - possibly September or October
- Race calendar is getting full

Assistant Race Director Needed for 2022 [Harriet Langlois / Summer Solstice 8K Race Director]

Jacqueline has been great, but she's moving away in June. This is too much for one person and I desperately need more help if we're going to continue with this race.

- Discussed the need for an assistant race director

Summer Picnic [Gwyn Whieldon / Social Chair]

Discuss what the summer picnic will look like this year.

- Summer Picnic booked at Utica Park on August 21
- Discussed food and the possibility of food trucks noting that they book quickly
- Discussed suggesting people bringing their own food if they are uncomfortable with others handling food they may be consuming

ACTION: Heidi Novak (closed)

Reach out to the Social Committee as to how food will be handled at the Summer Picnic

Banquet 2022 [Gwyn Whieldon / Social Chair]

What are our thoughts on holding the Banquet in January? If we want to hold it, we need to think about a location.

- Discussed locations - possibly the ARC

ACTION: Gwyn Whieldon (closed)

Look into locations for the annual banquet

Weekly Pub Runs [Social Committee]

- Discussed advertising weekly pub runs on FSRC Group Runs as it is just for members

ACTION: Heidi Novak (closed)

Email Mike Kearny to remove Pub Runs from the calendar and for Oksana Lightfield to add them to the bi-monthly newsletter.

membertility: how to add agenda/discussion item for meeting [Lou King / Technology Chair]

Lou will provide a short refresher on how to make sure something you want to discuss is added to the meeting agenda

- Lou demonstrated how to properly add a discussion item when updating status reports

website refresh proposal -- look and feel will change [Lou King / Technology Chair]

It's been suggested that the club website is starting to look dated. Some time on the Technology team needs to be carved out to review updated requirements, propose solutions, and implement those solutions.

- Discussed that the website is starting to look dated
- Lou will update within the next six months

storage of club video assets [Lou King / Technology Chair]

Several club videos have been put on a vimeo personal account. The technology team recommends that these be moved to a location where the club can maintain access, e.g., to the club's youtube area.

- Discussed moving from Vimeo to YouTube where the club can maintain access

Meeting Adjourned 7:57PM

Next Board Meeting - August 18