

SPONSORSHIP OPPORTUNITIES

Frederick Steeplechasers MARKET STREET MILE

2024	PREMIER SPONSOR \$2000	GOLD SPONSOR \$500	SILVER SPONSOR \$250	BRONZE SPONSOR \$100
Number of sponsorships available	1	8	Unlimited	Unlimited
Logo on Race Postcards (commit by April 1)	✓			
Logo on home page of Race Website	✓			
Logo on Race Bib	✓			
Presence/Speak at Finish Line	✓			
Logo included on artwork on race shirt front	✓	✓		
Race Day Announcements recognition	✓	✓		
Included on Race Promotion mass emails (9,500+ recipients)	✓	✓		
Logo on Back of Race Shirt (commit by August 13)	✓	✓	✓	
Race Day Banner (supplied by us)	3' x 6'	Shared Banner	Shared Banner	
Logo on Race Website	✓	✓	✓	✓
Complimentary Race Entries	5	3	2	1
Social Media Thank You/Recognition	Dedicated Post	Dedicated Post	Shared Post	Shared Post

frederickmarketstreetmile.com | steeplechasers.org



THE RACE!

The Frederick Steeplechasers Running Club has been bringing the Market Street Mile to Frederick as part of Celebrate Frederick's In The Streets event since 1983!

OUR PARTICIPANTS!

Our participants include the fastest runners in the area, recreational runners, and families just out for a stroll.



OUR VOLUNTEERS!

Our volunteers are the best, with over 40 friendly faces coming together on race day to ensure that everyone has a great experience.



OUR SPONSORS!

We could not be successful without the generosity of our loyal sponsors. Some of them have been with us for years and we are so grateful for their support.



OUR PROCEEDS!

100% of this year's net proceeds will be divided between:

- City Youth Matrix
- Lincoln Panther Running Club at Lincoln Elementary School