

Minutes: FSRC Board Meeting - 2023-11-01

Attendees

Voting

- Ainsley Cain - Training Committee Chair, Training Coach, Vice President, Community Outreach Chair
- Lou King - Technology Chair, Director
- Heidi Novak - Racing Team Chair, Director
- Tim O'Keefe - Decathlon Director, Director
- Harriet Langlois - Summer Solstice 8K Race Director, Women's Distance Festival Race Director, Director, Races Committee Chair
- Michele Newton - Training Coach (RRCA Certified), President, Training Coach
- Michelle Edwards - Summer Solstice 8K Assistant Race Director, Secretary
- Crystal Tressler - Treasurer, Training Coach (RRCA Certified), Volunteer Coordination Chair

Non-voting

- Steve Dobson - Lewis Run Race Director, Competition Chair
- Jake Sisler - Market Street Mile Race Director
- Barb Meely - Nominating Committee Member, Membership Chair
- Justine Springer - Social Chair
- Carolyn DiMaria - Store Chair
- Greta Young - Volunteer Coordination Chair
- Mary Bellamy - Volunteer Appreciation

Action Item Summary (updates since 2023-08-23)

- Ainsley Cain (open):
Create Roles and Responsibilities document for Committees
- Michele Jacoby (closed):
Michele J to create a proposal and budget for a new storage space.
- Tim O'Keefe (open):
Tim to create a document outlining the role of Equipment Manager (with assistance from Harriett).
- Lou King (inprogress):
Lou to come back to Board with additional information and a proposal for chip timing system
- Lou King (inprogress):
Lou to evaluate getting 3-4 new android tablets for races and FSRC store
- Michele Newton (open):
Michele will propose some language refinement for the Club awards and will circulate to the Board and the Competition Committee for review via email.
- Michele Newton (open):
Michele will write up the description of the committee and put a communication plan into place.

- Greta Young (open):
Greta to recruit for a volunteer to coordinate the shirts for the training runs.
- Greta Young (open):
Greta to recruit for a new Group Run coordinator
- Barb Meely (open):
Barb and Lou will review the admin list and make adjustments (pair down list).

Motion/Vote Summary

- (approved)
Approve the minutes from the August Board meeting with the addition of Membership Drive Highlights
- (approved)
Approve the Race Revenue Proposals for 2024
- (rejected)
Motion to charge for the club training programs

Discussion Items

Call to Order

Meeting called to order at 6:35

Approve August Board Meeting Minutes

<https://docs.google.com/document/d/1FnBaksxcnLpoSkOgpeKGpchU8jXFeNIH3BSShWr8MTU/preview>

Highlights of membership drive to be added to minutes.

MOTION approved [mover Lou King, seconder Harriet Langlois]:

Approve the minutes from the August Board meeting with the addition of Membership Drive Highlights

votes: Ainsley Cain (approved), Crystal Tressler (approved), Harriet Langlois (approved), Heidi Novak (approved), Lou King (approved), Michele Newton (approved), Michelle Edwards (approved), Tim O'Keefe (approved)

Treasurer's Report [Crystal Tressler / Treasurer]

https://drive.google.com/file/d/1oRNMBH2F2Kc03rTxvzBd8A7n-LOAtbWi/view?usp=drive_link

Question was asked if we can forecast membership renewals fro those with multiyear memberships to understand future income? Barbara will run a report with membership expirations, Lou can help with analytics if needed.

President's Report

Formation of a FSRC 50-Year Anniversary Planning Committee [Michele Newton / President]

The Steeplechasers Running Club will mark 50 years as a Club in 2025. I would like to form a committee that will work through 2024 to plan activities to mark our 50-Year Anniversary through 2025.

The Board agreed to the formation of this committee. The call for volunteers for this committee will be broad and we would like the membership to represent the ages of the club members. The goal will be to announce the members of the committee at the Club Banquet in January.

ACTION: Michele Newton (open)

Michele will write up the description of the committee and put a communication plan into place.

Rename the Waxter Award, Refine Award Criteria to Better Distinguish from Other Awards [Michele Newton / President]

Peggy Waxter requested to me directly on more than one occasion that she would like for the name of the Waxter Award to be changed. She strongly feels that members of the Club no longer know her or her late husband, and that there is a disconnect. Regardless of her perception, she requested that the award name be changed. She suggested that it be named after another, well-known and deserving member. I propose that we honor her request to change the award name, but that we come up with an alternative that does not attribute it to a specific individual. Rather, I would like to see the new name honor the qualities of George and Peggy Waxter. Furthermore, I would like to see the award criteria more closely tied to meeting FSRC's mission, especially volunteering and nurturing running for our members and the Frederick Community.

There is over-lap between the award criteria for the Waxter Award, the Unsung Hero Award and the Inspiration Award. In light of changing the name of the Waxter Award, I would like to take the opportunity to better distinguish these awards.

https://docs.google.com/presentation/d/16TC0w4qiGOLGK2qa4vwbeo9IBp8ezlqj5TPzn03k4qw/edit#slide=id.g245a52599b5_0_9

The Board agreed to rename the award the "Outstanding Volunteer Award". The group also agreed the the description of the award will be refined.

ACTION: Michele Newton (open)

Michele will propose some language refinement for the Club awards and will circulate to the Board and the Competition Committee for review via email.

Leverage Annual Summer Picnic to Provide Updates about the Club to Members in lieu of the Fall Membership Meeting [Michele Newto

The Club has a requirement to hold two meetings / gatherings per year to bring the membership together. For several years, we organized a membership meeting in November, only two months before the Annual Banquet. The 2023 Planning Committee comprised of Michele Newton, Ainsley Cain, Crystal Tressler and Barb Meely questioned why the meeting is held in November. For several reasons including the time-commitment required by those responsible for planning the meeting, we propose no longer holding such a meeting in November for the following reasons:

- Close proximity to November quarterly Board Meeting.
- Planning time-frame coincides with peak time-commitment for fall training programs and races.
- Close proximity for planning of Annual Banquet.
- Late fall and upcoming holiday activities already start to impact Planning Committee's schedules.

A goal will be to better utilize the Summer Picnic to bring members together and cover club business. Furthermore, a goal for the 2024 Banquet is to shorten the time of presenters speeches. If successful, we believe that this will allow us to include and honor our volunteers at the Banquet in 2025, something that could make more members feel more connected and included in the Banquet. It could also help elevate the recognition of our volunteers.

Note, challenges to overcome:

- There is a charge to attend the Banquet versus the Membership Meeting which is free.
- Awarding volunteers at the Banquet could make the program longer.

There was a lot of discussion on this - with some members wanting to use the picnic and others wanting a separate time. The picnic may not lend itself to this type of meeting and is the least attended of the membership events. The suggestion was made to have this be the decision be a term by term decision by the Executive Officers.

Potentially combining half and full marathon training programs. [Michele Newton / President]

The Training Committee Chair is "looking at combining fall half and full training next year. Have already consulted with coaches and they are on board." This idea presents a notable change from the club's training program offerings and merits discussion and input from the Board.

The training groups will stay separate, each with their own plans and coaches, but the training runs will be coordinated so that both groups meet at same place and time for the runs.

Shirts for Training Group Participants [Michele Newton / President]

This item is related to other discussion items about the training groups.

At the end of the last Board meeting, there was discussion about some of the most recent training shirts offered. In particular, it was reported that members were disappointed in the training shirt offered to the (fall) full and half marathon training participants.

Ainsley indicated a need to recruit a graphic designer for shirts.

A volunteer is needed to own this. Greta will recruit for this position.

ACTION: Greta Young (open)

Greta to recruit for a volunteer to coordinate the shirts for the training runs.

Training Programs [Ainsley Cain / Training Committee Chair]

Want to discuss charging a nominal fee for training programs and providing the premiums to every participant.

https://docs.google.com/presentation/d/1jOr_XIOcgCH8FIPE5-7Lr5zMCLMp_IY0m0SqZLQB4rl/edit#slide=id.p

The group was overwhelmingly against charging for the runs, but will look into ways to enhance the training program experience. The group feels that more organized group runs will help to address the need for group runs, as some people use the runs as social runs. A new volunteer position will be created to coordinate group runs. Greta will create this role and recruit for it. The suggestion was made for the group runs to be on a regular schedule.

ACTION: Greta Young (open)

Greta to recruit for a new Group Run coordinator

MOTION rejected [mover Michele Newton, seconder Lou King]:

Motion to charge for the club training programs

votes: Ainsley Cain (approved), Crystal Tressler (rejected), Harriet Langlois (rejected), Heidi Novak (rejected), Lou King (rejected), Michele Newton (rejected), Michelle Edwards (rejected), Tim O'Keefe (rejected)

Facebook Admins [Barb Meely / Membership Chair]

Crystal and I are going through to clean up the private group pages and are finding there are still several people that have never been a member. Just because they are a friend or have come to runs, we need to check every person that requests access. This is a benefit to being a paid member and not open to the public.

Lou and Barb will reduce who has admin rights to minimize who can admit people to the member only page.

ACTION: Barb Meely (open)

Barb and Lou will review the admin list and make adjustments (pair down list).

New Member Meet & Greet [Barb Meely / Membership Chair]

November 4th I Still need at least 2 more volunteers to help with the run.

Races

Approve 2024 Race Revenue Proposals [Harriet Langlois / Races Committee Chair]

The 2024 Race Revenue Proposals are ready for approval by the board. There are no changes to charitable beneficiaries for 2024.

- [2024 Summer Solstice 8K Race Revenue Proposal](#)
- [2024 Women's Distance Festival Race Revenue Proposal](#)
- [2024 Market Street Mile Race Revenue Proposal](#)
- [2024 Rick's Run Race Revenue Proposal](#)

MOTION approved [mover Michele Newton, seconder Ainsley Cain]:

Approve the Race Revenue Proposals for 2024

votes: Ainsley Cain (approved), Crystal Tressler (approved), Harriet Langlois (approved), Heidi Novak (approved), Lou King (approved), Michele Newton (approved), Michelle Edwards (approved), Tim O'Keefe (approved)

Highlights of Committee Reports

Discuss Dates for 2024 Board Meetings

Dates for 2024 Board Meetings: Feb 28, May 8, Aug 14, Nov 20

Meeting Close

Meeting closed at 8:40pm